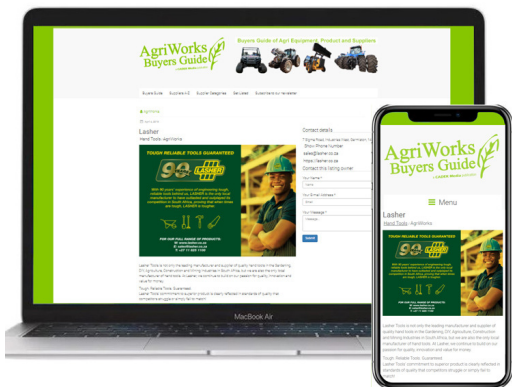


Rate Card & Booking Form AgriWorks Online Suppliers Directory



Suppliers Page on AgriWorks.co.za

Add your business to our online Suppliers Directory on agriworks.co.za.

Agriworks had 82,000 online visitors in the last 12 months and your business can tap into valuable exposure.

Your **Suppliers Page** with us is more than just a "listing", we actually do SEO optimisation on your page to ensure you enjoy better traffic on our site, which in turn attract more click through to your own site.

Benefits of your Suppliers Page on Agriworks.co.za:

- Display your business and products 24/7 all year round. Reach a local and international audience.
- Generate more traffic to your website and get new sales leads to contact you directly.
- Enjoy our ongoing SEO optimisation on your page. We promote our site to agri communities online – you benefit.
- Get at least 6 social media mentions during the year on our social media channels.
- Your page and links on our site, increases your site's ranking on google.
- Display your products, pdf brochures and videos on your Suppliers Page with us.
- One annual payment buys you 12 months exposure, free set-up, maintenance and updates.

Booking Form: AgriWorks Online Suppliers Directory

This booking form serves as contract and agreement between CADEK Media, the publisher, and the advertiser as stated below:

SECTION A: Advertiser / Invoice Details			
Company Name:			
Postal Address:			
Postal Code:		VAT Number:	
Tel Number:		Fax Number:	
Contact Person:		Cell number:	
E-mail address:		Web Address:	
Section B: Advertising Order – Agriworks Online Suppliers Directory			
Service Description	Cost	QTY	TOTAL
Online Advertising Package Online "Suppliers Page" valid for 12 months <i>Automatic annual renewal with 5% rate increase, unless cancelled by you in writing. Renewal invoice to be generated in 11th month.</i>	R 2 500.00	x <input type="text"/>	R
SECTION C: Total & Payment			
Banking details: Payment is required on presentation of our invoice Account: CADEK Media Bank: Standard Bank Branch number: 033-012 Account Number: 072 473 436	Sub Total		R
	Add 15% VAT		R
	TOTAL		R
SECTION D: Declaration			

I have read, understand and agree to CADEK Media's standard terms and conditions for advertising. I am authorised to enter into this contract on behalf of the client and agree to the stipulated payment terms.

Client Name

Signature

Date

Please scan & e-mail to: info@cadek.co.za or fax to: **086 295 4495**



STANDARD TERMS & CONDITIONS FOR ADVERTISING WITH CADEK MEDIA PUBLICATIONS

The following standard terms and conditions apply to all advertising orders placed with CADEK Media (the publisher) for the Stellenbosch and its Wine Routes Brochure.

1. Terms of Payment

- 1.1 The Advertiser must pay any outstanding invoices on the publisher's request.
- 1.2 A deposit OR the full amount of the advertising order will be payable before publication at the publishers' request.
- 1.3 All quoted prices exclude 15% VAT.
- 1.4 All prices are nett and exclude agency fees /commissions or any photography or graphic design / artwork that might be needed.
- 1.5 The Advertiser represents and warrants that it contracts with CADEK Media as principal, and has the authority to do so, notwithstanding that the Advertiser may be acting as an advertising agency or media buyer or in some other representative capacity.
- 1.6 Non-payment of deposits or advertising orders is NOT regarded as cancellation and the advertiser will still be held liable for the full advertising contract as booked.

2. Positioning & Publication Dates

- 2.1 The positioning of advertisements is at the sole discretion of the publisher unless a special position is agreed upon at the applicable premium rate.
- 2.2 The publisher does not guarantee the publication / insertion dates as stated in its marketing material as many factors can influence the readiness of its publication.
- 2.3 The advertising order is only valid for ONE publication and must be renewed for future placements.

3. Territory & Licenses

- 3.1 The Advertiser grant CADEK Media the express right to reproduce and display the advertisement throughout the world in printed or electronic format and grant the publisher a world-wide, non-exclusive, fully paid license to reproduce and display the advertisement (including all contents, trademarks and brand features contained therein).

4. Limitation of Liability

- 4.1 CADEK Media cannot be held liable should the said publication be altered, postponed or cancelled.
- 4.2 CADEK Media will not be liable in any event, for any amount higher than the value of this advertising order.
- 4.3 CADEK Media will not and cannot be held liable for any print errors, colour variation, missing fonts, bad picture qualities or errors on advertisements signed-off as approved by the advertiser.
- 4.4 In no event will CADEK Media be responsible in contract, tort, negligence or otherwise, for: (a) loss of profits, business, contracts, revenues, goodwill, production and anticipated savings; or (b) any indirect, consequential, special or economic loss of any kind; arising from any failure to publish in a timely manner or at all any advertisement in accordance with the advertising order.

5. Advertisers Representations; Indemnification

- 5.1 The Advertiser warrants and represents to CADEK Media that:
 - 5.1.1 It has the right to publish all of the contents of the advertisements and that the advertising material will not: (a) infringe any rights of any third party including, without limitation, intellectual property rights and rights of privacy; and (b) violate any applicable law or regulation.
 - 5.1.2 The advertisements do not contain anything that is defamatory, obscene, false or misleading.

6. Provision of Advertising Materials

- 6.1 The Advertiser will provide all materials for the advertisement in accordance with CADEK Media's requirements. CADEK Media reserves the right to amend any provided artwork to ensure its printability or size / design style of the publication.

7. Cancellations and Construction

- 7.1 The Advertiser can request non-placement of his/her advertisement but cannot cancel the advertising order and will be held liable for the full advertising order amount. These instructions must be in writing and reach the publisher at least 14 days before print.